

**HIGH SCHOOL STUDENTS FROM ACROSS IOWA  
TEAM UP FOR 5 DAYS OF EXPLORATION & COMPETITION**



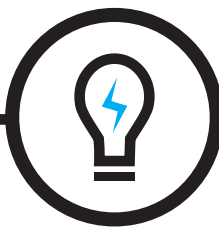
# **BUSINESS HORIZONS**



*Attendees benefit from:*



On-campus,  
independent living  
experiences



Hands-on career  
exploration for  
any & all interests



Greater, diverse  
network of  
peers & mentors



Ability to earn  
college credit  
is available

July 17-21, 2022 · Central College · Pella

**INNOVATION SIMULATION**

[www.BusinessHorizonsIowa.org](http://www.BusinessHorizonsIowa.org)



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## MEET, SOLVE, ACTION...!

**Within our first hours together, teams get right to building their businesses!**

Participants (grades 9-12) are placed in teams to identify the real-world problems they would like to tackle together. Teams have the option to create a business and/or product of their choosing - leaving each team to be creative and determine how to work together in order to accomplish their goals for the week.

## THE WEEK + COMPETITIONS

**Students lead and manage each step of the development process** including vision and mission statements, financial projections, marketing materials and more. The week concludes with three competitions: an investor pitch, infomercial screening and "Best Product" determined at a trade show.

While teams are in it to win it, each day ends with everyone putting aside their projects for 'after hours' to relax and meet new friends from across the state!

The action-packed week also includes keynote speakers, business tours, interactive workshops and teambuilding activities! Iowa professionals add real-world value, serving as week-long mentors and consultants. Participants learn about leadership from the great business and community leaders in our state!

## THE "BEST WEEK OF SUMMER" EXPERIENCE

Any former Business Horizons participant will tell you that you won't fully know what to expect until you dive in and experience it for yourself. The 5-day program is fast-paced, action-packed and full of one-of-a-kind opportunities and benefits. You'll leave feeling excited, prepared and confident in your next steps!

### Next Steps:



MARK YOUR CALENDAR FOR **JULY 17-21, 2022** TO JOIN US AT CENTRAL COLLEGE IN PELLA



**SIGN-UP EARLY & SAVE**  
**BY MAY 20: \$325 (\$60 OFF)**  
**BY JUNE 20: \$350 (\$35 OFF)**  
**AFTER JUNE 20: \$385**  
*Financial assistance is also available.*



**LEARN MORE & APPLY at**  
**[www.BusinessHorizonsIowa.org](http://www.BusinessHorizonsIowa.org)**

Visit us online:



Nominate a student:



**"An immersive and extremely rewarding experience."**

*Connor Ferris  
 Missouri Valley HS*

**"I've never felt so productive and creative before."**

*Olivia Carron,  
 Williamsburg JR/SR HS*

**"Business Horizons opened my eyes in a way that was so unexpected!"**

*Steven Gaul,  
 Pella HS*

**"My experience showed me that I could start pursuing my career right away."**

*Athena Senteza,  
 West Des Moines Valley HS*

**"I met some of the most amazing people who I know will be friends for life."**

*Grant Ward,  
 Fairfield HS*

**"This was hands down my favorite memory of my life so far."**

*Nick Eicher,  
 Tipton HS*

Business Horizons is a program of



*Iowa Association of  
 Business and Industry  
 Foundation*



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